

Policy Dialogue #3

Youth employability in a changing world:
how do HEIs adapt to the future of work?

March 25, 2021

From 10.30 CET
(9.30 GMT)

Franco-British digital conference
for HEIs, institutions, students,
local authorities & companies

This event will be moderated by Alex TAYLOR

Youth employability in a changing world: how do HEIs adapt to the future of work?

The digital revolution raises many questions about the future of jobs and its consequences for the career paths of the learning community. It is estimated that 65% of children entering primary school today will work in jobs that do not yet exist.

Our volatile, uncertain, complex, and ambiguous world (VUCA) highlights the urgent need for higher education institutions and their ecosystems to adapt. Beyond being mere knowledge providers, universities are becoming key players at the crossroads of society and the economic world. HEIs have now to realign their strategies to equip a learning generation with new abilities allowing them to meet the challenges of a skills-based work environment.

Simultaneously, the ongoing demand for digital modules has been further strengthened by the Covid-19 crisis. The massive transition to online teaching and learning has highlighted the flexibility of student pathways: a multi-faceted education is on the rise, whereby traditional, Bologna-model academic degrees compete with shorter, skills-based digital learning opportunities.

In such a context:

- How can HEIs adjust their offer to best prepare their students for a VUCA world?
- What are the inspiring local initiatives emerging from regional ecosystems that can serve as examples and be replicated in other international contexts?
- Will portfolio education become the new academic model, meeting the job market and students' expectations? Is the holistic and universal approach of universities compatible with more fragmented curricula introduced by medals and micro-credentials?
- Faced with automation and the dwindling of job opportunities, what strategies can HEIs adopt to train the younger generation for more meaningful and added-value careers? How can traditional manual jobs and their training paths reinvent themselves, therefore harnessing the power of digital (craftsmanship; fashion...)?

Schedule

10:30

Opening

*Bob LEWIS - France Director, British Council
Tim GORE - Chief Executive Officer, University of London Institute in Paris
& Michel TERRÉ - President, HESAM Université*

10:40

Introductory remarks by 2 keynote speakers

Foresight on Work 2050: Insights on long-term scenarios by the Millennium Project

Cornelia DAHEIM - Founder and Director, Future Impacts Consulting

The Millennium project, a non-profit think-tank on future issues working via over 60 Nodes worldwide, has conducted a project spanning several years, resulting among other outputs in scenarios mapping possible changes until 2050. One of these scenarios paints a picture of a potential new understanding of work, where work is less a means to an end, and more understood as a way in which we contribute to solving societal challenges, leading to more flexible and multifaceted work forms and biographies, among other outcomes.

Learning in VUCA environments: challenges of HEIs to prepare future-ready students

Rose LUCKIN - Professor of Learner Centred Design, UCL Knowledge Lab - UCL Institute of Education and Director, EDUCATE London

Given that students today live in a VUCA world, what are the required capabilities for learners today and how do HEIs rise to meet this challenge? How will pedagogic approaches and learning environments evolve to meet this uncertain context? How will learners be equipped by universities to discover their agency and voice in this new world?

11:25

Workshops

#1 Regional dynamics : efficient lever for the future of work?

Moderated by Alex TAYLOR - Journalist & Host

« Au cœur des territoires » training programme: a case study by Le Cnam

Thibaut DUCHÈNE - Deputy to the General Manager, Le Cnam and Digital Vice-President, HESAM Université

« Au cœur des territoires » training programme was launched to support the transformation of skills and professions, to give each individual the keys to becoming a key player in his or her career path, and to provide solutions adapted to the economic and social challenges of each employment basin. Its objective is to deploy, by 2022, around 100 new training access areas, including at least 75 cities part of « Action Cœur de Ville ».

Locally-led research : comparison between 2 programmes « 1000 doctorants pour les territoires » and CHASE doctoral training partnership

Jordana A.HARRISS - Project Leader «1000 doctorants pour les territoires» and «COLOR CIRCLE, Interreg Europe», HESAM Université
and Steven COLBURN - Placements & Partnerships Officer, CHASE (Consortium for the Humanities and the Arts South-East England)

By sending PhD students to local councils and non-profit organizations for 3 years, in the entire time of their PhD studies, HESAM Université aims at empowering local authorities, while giving PhD candidates the opportunity to do long-term research for a local administration with « 1000 doctorants pour les territoires ». As one of the UK's 10 AHRC Doctoral Training Partnerships, CHASE offers a range of studentships each year. CHASE fosters collaborations that provide inspiring research-led training across the arts, humanities and creative practices.

#2 The challenge ahead: will HEIs seize the opportunity of portfolio education?

Moderated by Kate DAUBNEY - Director of The Careers Group & Director of Centre of Excellence for Careers and Employability, University of London

HEI positioning on micro-credentials and badges

Liz WILKINSON - Senior Careers Consultant at the University of London, former Head of Careers at Royal Holloway,
Olivier WITORSKI - VP Partnerships France and French speaking countries, FutureLearn
Serge RAVET - Reconnaître-Open Recognition Alliance President

This panel discussion will explore how HEIs can work with online education platforms to develop stackable interdisciplinary portfolios and equip people and institutions with the tools to thrive in the future. The session will take a look at microcredentials and how they enrich the learning experience and empower people to achieve successful career outcomes. Finally, the discussion will consider to what extent an ecosystem of recognition can incentivise and validate agile learning for emerging professions.

#3 How HEIs best prepare to the future of work?

Moderated by Gilbert AZOULAY - General Director, News Tank Education

Industry 4.0: what is the recipe for success?

Laurent CHAMPANEY - General Manager, Arts et Métiers and Vice-President Conférence des Grandes Ecoles
& Patrick DOFFEMONT - Head of the Transmission Institute, Compagnons du Devoir et du Tour de France

Arts et Métiers & Compagnons du Devoir et du Tour de France are used to anticipate the future of work. They are directly connected to local industry's needs and to latest innovation advances. But more than that, the industry of the future places itself at the service of society and takes into account the human and ethical aspects. It reconnects to consumers and contributes to community revival. When training students, it is necessary, as HEIs, to pass on the love of the job and restore its meaningfulness.

Reinventing arts and design education: creative careers in the new world order

Pierre LEVY - Assistant professor at the Department of Industrial Design, Eindhoven University of Technology and Co-founder, European Kansen Group
& Siân PRIME - Deputy Director of the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, and Academic Lead : Enterprise

Emerging designers and artists are currently confronted with deep social and economic change. Enhancing their employability involves the rethinking of the HEI's curricula around key topics including climate change, post-pandemic adaptation, the reinvention of craftsmanship, technology and circular economy.

12:10

Wrap-up and conclusion

Alex TAYLOR - Journalist and Host

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Registration before March 22, 2021 :

<https://bit.ly/3laf8IO>.

The webinar link will be sent a few days before the event.

www.hesam.eu/policydialogue3

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